

ECONOMY SYSTEM GROUP POLLING QUESTIONS

OVERALL ECONOMY SYSTEM

1. I support advancing the Idealized Economy System to the Executive Board for consideration in the analysis of combined scenarios, with the understanding that there are still some unresolved topics without consensus (i.e., best use of certain lands adjacent to ski areas, scale and type of future development in the Alta/Brighton areas, and over the snow ski area connections (One Wasatch)).

OTHER POTENTIAL ACTIONS

The following statements refer to potential actions for implementing the Economy System's own goals, as well as actions being considered by other System Groups that could have relevance to Economy System goals. You will be asked to indicate your level of agreement with each statement. The statements have 5 response options: (1) strongly agree, (2) agree, (3) undecided/neutral, (4) disagree, and (5) strongly disagree.

Following the polling on each group of questions, you will have a chance to briefly summarize the following:

- For those who agree or strongly agree, are there conditions that need to be attached to the proposed action to achieve that level of agreement; and,
- For those who disagree or strongly disagree, what are the key threats to the economy goals from that proposed action?

LAND ADJACENT TO EXISTING SKI AREAS

1. Preserving land adjacent to existing ski areas for backcountry skiing and viewshed/aesthetic purposes, rather than expanding the ski areas, will best serve the economy system goals.
2. Targeted ski-area expansions, rather than land preservation for backcountry skiing, will best meet the economy system goals.
3. A balance of ski area expansion and land preservation will best meet the economy system goals.

ALTA/BRIGHTON BASE AREA DEVELOPMENT

1. At Alta/Brighton, existing water rights should be transferrable within the Cottonwood Canyons from their current defined sources and destinations to a base area village in support of future transit stations.

2. Any future development around a transit station in Alta or Brighton areas should be strictly limited to the water currently available through the areas' existing water contracts.
3. Future development at these two locations should be intensified to ensure functional base villages can be designed.

ONE WASATCH

1. One Wasatch will create a new and unique marketing opportunity that will help meet the economy system goals.
2. One Wasatch will cause visual and other impacts on undeveloped landscapes that will detract from meeting the economy system goals.
3. A "mitigated" One Wasatch design, developed and refined through stakeholder involvement to limit unintended consequences (e.g., appropriate boundary management to limit side-country access, allowances for uphill traffic, etc.) and to negotiate potential trade-offs (e.g., permanent public access to Flagstaff Ridge), would best meet economy system goals.
4. If there is a quick rail or gondola connection between LCC, BCC, and the Park City ski areas, then adding One Wasatch would do little to further the economy system goals.

VARIOUS POTENTIAL ACTIONS

1. Parking fees and access restrictions are tools that I would support using to manage use in the Central Wasatch and achieve the vision and goals of the Economy system.
2. Opening Guardsman Pass to year round automobile access would help meet the Economy system goals.
3. If there is a quick rail or gondola connection between LCC , BCC and the Park City area, then opening Guardsman Pass to year round automobile access would do little to further the Economy system goals.

VOTE ON SPECIFIC GOALS AND QUALITATIVE METRICS VOTE

1. The Idealized Economy System, as deliberated today, would achieve Goal 1: Grow the year-round destination-based TTR Economy.
2. The Idealized Economy System, as deliberated today, would achieve Goal 2: Maximize the financial resources available to reinvest in improving and protecting Central Wasatch assets.
3. Rate each of the following for "Quality of Experience", taking into account visitor use & conflict, spectrum of recreational opportunity, and visual & natural qualities:
 - a. "Existing Conditions" in 2014.
 - b. "2040 Trend" with increased use but without our investments or policies in place.
 - c. "Idealized Scenario" with investments and policies in place.

4. Rate each of the following for “Quality of Life”, specifically considering the extent to which people will want to live here and the Central Wasatch will continue to be an asset that supports attraction and retention of employers/employees:
 - a. “Existing Conditions” in 2014.
 - b. “2040 Trend” with increased use but without proposed investments or policies in place.
 - c. “Idealized Scenario” with investments and policies in place.

ECONOMY SYSTEM VISION AND GOALS

VISION

By 2040, the Central Wasatch Mountains achieve a balance of broadly shared economic growth, high-quality development and high-value transportation infrastructure that is attractive, sustainable, and provides opportunity for visitors and residents. The Central Wasatch brand is clearly differentiated as high quality, convenient, and unique in the world, with diverse use and access options. Prioritized protection of natural and scenic resources ensures that quality of life and quality of experience are enhanced over the long term.

GOALS

- Grow the year-round, destination-based travel, tourism, and recreation economy.
- Maximize the financial resources available to reinvest in improving and protecting Central Wasatch assets.
- Improve the quality of experience for residents and visitors.
- Improve quality of life for residents.